



Media Release

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FOR IMMEDIATE RELEASE

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Corissa Lickingteller Joins R&M's Marketing Group

Corissa Lickingteller recently joined **R&M CONSULTANTS, INC.** (R&M) as a Senior Marketing Coordinator in the firm's Marketing Group. Corissa will be responsible for supporting the firm's marketing and communication initiatives, including preparation and coordination of proposals, resumes, special events, charity events, social media activities, sub-consultants and vendors, presentations, marketing collateral, content pieces, and web site development and maintenance.

"With 20 years of experience in the A/E industry, primarily with architectural firms, Corissa brings knowledge of the vertical construction market and many valuable contacts," said Andrea Story, CPSM, R&M's Vice President of Marketing and Business Development. "Her experience is versatile, which will allow her to quickly adapt to the engineering side of the industry and help our marketing team effectively tell the R&M story."



Corissa is a creative communicator with a vast range of marketing and business development experience. She has a proven record for proposal writing, producing relevant and winning proposals for government and private clients. Corissa is also experienced in crafting promotional material, reports, presentations and business communications. She takes a proactive approach to marketing efforts, focusing on creating strategies to identify opportunities and partnerships that drive business goals.

"The move to an engineering firm provides me a rare opportunity to work with all of the disciplines required for Alaska design and construction projects," said Corissa. "R&M has been a collaborating consultant during my entire career. Throughout that time, I developed a genuine respect for the technical and personal integrity of the firm and their employees. I appreciate their dedication to their work and doing the right things for clients. I also believe R&M is a healthy company, both in the way they treat their employees and their community involvement."

Since joining the firm, Corissa has developed proposals and assisted with interview preparation for R&M's Construction Services Department. She has also assisted as needed on other project pursuits, event setup and various marketing tasks.

Corissa has a B.S. in Professional and Technical Communications from Montana Technical University. Outside of work she spends most of her time with her two children, volunteering with their activities; completing much needed DIY home improvement projects; and getting outside in whatever capacity she can, including hiking, skiing, gardening and softball.

Founded in Alaska in 1969, R&M offers civil, structural, geotechnical and waterfront engineering; surveying and mapping; GIS services; geology; hydrology; environmental services; transportation and land use planning; public involvement; right of way and lands consulting services; construction administration; materials testing; and special inspection. R&M has offices in Anchorage and Fairbanks.

For more information contact:

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